



## FOOTHILL EMPLOYMENT AND TRAINING CONSORTIUM

### FETC POLICY BOARD MEETING

Thursday, June 24, 2021

9:00 am – 10:00 am.

### AGENDA

- I. **CALL TO ORDER**
- II. **OFFICIAL ROLL CALL AND VISITOR INTRODUCTIONS**
- III. **PUBLIC COMMENTS FOR ITEMS NOT ON THE AGENDA**
- IV. **APPROVAL OF MINUTES OF MARCH 25, 2021 MEETING**
- V. **PRESENTATION OF FETC CHAIR'S REPORT** – Rachele Arizmendi, – FETC Chair
- VI. **PRESENTATION OF FWDB DIRECTOR'S REPORT** – Dianne Russell-Carter, FWDB Executive Director
- VII. **DISCUSSION OF LOCAL AREA MODIFICATION FOR CITY OF MONROVIA**
- VIII. **ACTION ITEMS**
  - A. Consideration of Foothill Workforce Development Board (WDB) Staff Recommendation for Approval of the Foothill WDB Final "Local Area Plan for Program Year 2021-2024"
  - B. Consideration of Foothill Workforce Development Board (WDB) Staff Recommendation for Approval of the Foothill WDB "Local Board Recertification Application for Program Year 2021-2023"
- IX. **ROUNDTABLE – OPEN DISCUSSION**
- X. **ADDITIONAL ITEMS CONTAINED IN PACKET** – Copies of BEACON JOURNAL Articles, Copy of South Bay Workforce Investment Board Letter to Beacon Media, Copy of Los Angeles WDB Local Modification Application, FWDB Operations and Business Services Report, FWDB Budget Status, AJCC DATA Report, Copy of High Performing Board Designation, Copy of Approval to Continue to Provide Career Services, FETC Policy Roster, Schedule of 2021 FETC Policy Board Meetings
- XI. **ADJOURNMENT**

-----

PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN NEWSOM ON MARCH 17, 2020, THE FETC MEETING FOR JUNE 24, 2021 AT 9:00 A.M. WILL TAKE PLACE SOLELY BY VIDEOCONFERENCE/TELECONFERENCE.

IN ORDER TO FACILITATE PUBLIC PARTICIPATION ON ZOOM, COPY AND PASTE THE FOLLOWING LINK:

Join Zoom Meeting

<https://us02web.zoom.us/j/87979117711?pwd=VFJjOG1Lb2NOZytNb3IKREM1M2FUdz09>

**Meeting ID:** 879 7911 7711

**Passcode:** 930638

For assistance, please contact FETC Staff thru email at [rmagno@foothilletc.org](mailto:rmagno@foothilletc.org).



## **POLICY BOARD MEETING**

Virtual Zoom Meeting

### **MINUTES OF MARCH 25, 2021 MEETING**

#### **Present**

Mayor Rachelle Arizmendi, Chair, Sierra Madre  
Mayor Sho Tay, Arcadia  
Councilmember Tyron Hampton, Pasadena  
Councilmember Larry Spicer, Monrovia  
Councilmember Evelyn Zneimer, South Pasadena

#### **Absent**

Councilmember Vinh Truong, Duarte

#### **FWDB Member Present**

Dan Lien, Chair

#### **Staff Present**

Dianne Russell-Carter  
Rita Magno  
David Eder

#### **Guest Present**

Eric Duyshart, City of Pasadena

#### **Approval of Minutes**

The minutes of the March 25, 2021 meeting were approved as submitted.

M/S Hampton/Spicer                      Approved Unanimously

#### **Public Comments**

None

#### **Chair's Report**

Mayor Rachelle Arizmendi, FETC Policy Board Chair welcomed the Board members and called the meeting to order at approximately 9:04 a.m. The Chair proceeded to welcome public comments. There were no public comments.

Chair Arizmendi announced that FETC Policy Board has a new board member representing South Pasadena, Councilmember Evelyn Zneimer. Councilmember Zneimer introduced herself to the board and shared that she was elected to the South Pasadena Council last November 3, 2020. She is a trial lawyer by profession and has managed her own law firm for 25 years. She is also a Judge Pro Tem in the California Superior Court for the County of Los Angeles and the Daily Settlement Officer for the Family Law Division in Los Angeles Superior Court.

Next, Chair Arizmendi mentioned the FWDB Local Plan and thanked Councilmember Larry Spicer and Eric Duyshart for attending the Local Plan forums. She reported that the final Local Plan will be submitted to the State on April 30, 2021

Chair Arizmendi reported that there was a plan to provide business workshops to board members and small businesses that are interested in gaining access to capital or emergency funding under the American Rescue Plan of 2021. In line with providing business workshops, she stated that there is also a plan to do a podcast for the workshops. Chair Arizmendi and FWDB Chair Dan Lien are working on scheduling the dates for these workshops.

Chair Arizmendi shared that she attended a webinar of the Federal Reserve Bank, The New Future of Work, which she found very interesting as it emphasized that everyone's career should not always be dependent on school and certificates and degrees, and that work experience should be more quantified. She stated that if she can get some notes on that webinar, she will share with the group as she feels this information is very relevant to the work being done by the FETC Policy Board and the FWDB.

Lastly, Chair Arizmendi mentioned that a group of AJCC providers in Los Angeles County created a white paper detailing the impact of COVID and how it has affected their centers, how it has affected business and employment etc. She explains that the white paper contains recommendations that may be useful to FETC Policy Board and FWDB and she will send out a copy to all board members.

### **Administrator's Report**

FWDB Executive Director, Dianne Russell-Carter briefed the board on the status and details of the FWDB Local Plan and the Regional Plan for the Los Angeles Basin Regional Planning Unit. She reported that Consultant David Shinder is working and finalizing the FWDB Local Plan for submission to the state.

Dianne Russell-Carter then talked about the Earn and Learn opportunities that will help a jobseeker get money and at the same time learn new skills. FWDB administers a work experience program wherein an employer hires a participants and trains them while FWDB pays for the salaries. Another Earn and Learn opportunity is On-the-Job Training and apprenticeship programs.

She updated the board on the Diversity, Equity and Inclusion sub-committee of the FWDB and reported that there is a proposal to work with the region and the 6-City consortium to create "Diversity Champions" in the employers. She emphasized that economic equity is a very important factor that also needs to be addressed. Councilmember Tyron Hampton expressed his thanks to FWDB for their work and stated that he appreciated Dianne emphasizing economic equity as a very important factor in workforce and employment.

Lastly, Dianne Russell-Carter reported that FWDB has to submit a Local Area Recertification Application for Program Year 2021-2023. The Local Board Recertification Application is required by the California Workforce Development Board (WDB) on a biennial basis. This document recertifies the Local Area and local WDB for the period of July 1, 2021 through June 30, 2023 and is required under the Workforce Innovation and Opportunity Act (WIOA). The previous recertification period was 2019-2021.

**Action Item**

- A. Approval of State Application to provide WIOA Career Services – Application for FWDB to act as Career Service Provider

M/S Hampton/Zneimer                      Approved unanimously

After a few more questions and further discussions, Chair Arizmendi adjourned the meeting at approximately 10:04 am.

**AGENDA REPORT**

**TO:** FETC Policy Board **DATE:** June 24, 2021  
**FROM:** Dianne Russell-Carter, FETC Administrator  
**SUBJECT:** **CONSIDERATION OF FOOTHILL WORKFORCE DEVELOPMENT BOARD (FWDB) STAFF RECOMMENDATION FOR APPROVAL OF THE FOOTHILL WDB FINAL LOCAL AREA PLAN FOR PROGRAM YEAR 2021-2024**

**RECOMMENDATION:**

It is recommended that the Foothill Employment and Training Consortium Policy Board (FETC) approve the Foothill Workforce Development Board (FWDB) Final Local Area Plan for Program Year 2021-2024.

**BACKGROUND:**

This requested action is a necessary administrative action to finalize the FWDB's Local Area Plan for Program Year 2021-2024.

In accordance with the requirements of the Workforce Innovation and Opportunity Act (WIOA) of 2014 and guidance published by California WDB and Employment Development Department (EDD) (Directive [WSD20-05](#)), the FWDB has developed a four-year Local Plan covering program years 2021-24. Upon approval by state officials representing the Governor, the plan will be effective from July 1, 2021 through June 30, 2025.

This plan replaces the FWDB's PY 2017-20 Local Plan and its 2019 modification. While this plan carries forward some of the strategies that have made local services effective and programs successful, it expresses the intention of the FWDB to examine and embrace opportunities for improvement over the life of the plan.

Public input was sought and utilized during the development of this Local Plan; two public community/stakeholder forums were conducted via Zoom on February 10, 2021 and February 23, 2021. In addition, a planning discussion via Zoom was held with the members of the FWDB and the FETC Policy Board, during the FWDB's Quarterly meeting on March 17, 2021. The draft document was also circulated by email to FWDB's workforce partners, interested members of the public and community organizations. Upon the completion of the initial draft, it was posted on the FWDB website for 30 days for public comment.

Plan development also entailed a review of partnerships, services, and systems, along with an assessment of where improvements can be made.

To comply with the CWDB/Employment Development Department deadline of April 30, 2021, an unsigned version of the Local Area Plan for Program Year 2021-2024 was emailed at that time to the State, as allowed per the provisions of the directive. At this time, the final Local Area Plan needs FETC Policy Board approval so as to finalize the document.

Attached is a copy of the final FWDB Local Area Plan for Program Year 2021-2024.

Respectfully submitted,



Dianne Russell-Carter  
FETC Administrator

# Foothill Workforce Development Board

Local Plan  
Program Years 2021 – 2024



# FWDB

## Foothill Workforce Development Board

Contact:	Dianne Russell-Carter, Executive Director
Phone:	(626) 796-5627
E-Mail	<a href="mailto:drussell@foothilletec.org">drussell@foothilletec.org</a>

**TABLE OF CONTENTS**

		PAGE
<b>I.</b>	<b>INTRODUCTION AND OVERVIEW</b>	4
<b>II.</b>	<b>WIOA CORE AND REQUIRED PARTNER COORDINATION</b>	
	A. Coordination with AJCC Partners and WIOA Memoranda of Understanding	6
	B. Partners’ Efforts to Collaborate on Co-Enrollment and Case Management	10
	C. One-Stop System’s Use of Technology and Other Remote Strategies	11
	D. Coordination of Workforce Activities and Support Services	11
	E. Physical and Programmatic Accessibility for Individuals with Disabilities	12
<b>III.</b>	<b>STATE STRATEGIC PARTNER COORINDATION</b>	
	A. Coordination with County Human Services Agency and Other Local Partners That Serve Individuals Accessing CalFresh Employment and Training Services	15
	B. Coordination with Local Child Support Agency and Other Local Partners Serving Individuals That Are Non-Custodial Parents	15
	C. Coordination with Local Partnership Agreement Partners Established in Alignment with the Competitive Integrated Employment Blueprint and Other Local Partners That Serve Individuals with Developmental and Intellectual Disabilities	16
	D. Coordination with Community-Based Organizations and Other Local Partners That Serve Individuals Who Are English Language Learners, Foreign Born, and/or Refugees	17
<b>IV.</b>	<b>WIOA TITLE I COORDINATION</b>	
	A. Staff Training and Professional Development to Increase Digital Technology Skills	19
	B. Frontline Staff Training and Professional Development to Increase Cultural Competency and Effectiveness in Working with Individuals and Groups that Have Been Exposed to Trauma	20
	C. Coordination of Rapid Response and Layoff Aversion Activities	20
	D. Services and Activities Available under WIOA Title I Adult and Dislocated Worker Programs	22
	E. Services and Activities Available under WIOA Title I Youth Program	26
	F. Entity Responsible for Disbursal of Grant Funds and the Competitive Process Used to Award Contracts for WIOA Title I Activities	29



	G.	How the Local Board Fulfills the Duties of the AJCC Operator and/or the Career Services Provider or Selection of AJCC Operators and Career Services Providers	30
<b>V.</b>	<b>CONSIDERATIONS FOR PROGRAM YEARS 2021 - 24</b>		33
<b>VI.</b>	<b>APPENDICES</b>		
	A.	Stakeholder and Community Engagement Summary (Attachment 1)	36
	B.	Public comments received that disagree with the Local Plan (Attachment 2)	38
	C.	Signature Page (Attachment 3)	39

<b>I.</b>	<b>INTRODUCTION</b>
-----------	---------------------

In accordance with the requirements of the Workforce Innovation and Opportunity Act (WIOA) of 2014 and guidance published by California Workforce Development Board and Employment Development Department, the Foothill Workforce Development Board (WDB) has developed a four-year Local Plan covering program years 2021-24. Upon approval by state officials representing the Governor, the plan will be effective from July 1, 2021 through June 30, 2025. This plan replaces the WDB’s PY 2017-20 Local Plan and its 2019 modification. While this plan carries forward some of the strategies that have made local services effective and programs successful, it expresses the intention of the WDB to examine and embrace opportunities for improvement over the life of the plan.

The Foothill WDB represents a consortium of six cities in the Northwest San Gabriel Valley region of Los Angeles County: Arcadia, Duarte, Monrovia; Pasadena, Sierra Madre and South Pasadena.

***Vision for the PY 21-24 Local Plan***

During the process of developing this Plan, members of the Workforce Development Board and system stakeholders participated in discussions regarding system priorities. As a result of these discussions, the Foothill WDB has identified that following broad themes around which they will mobilize efforts during the course of this four-year Plan.

Address the Lack of Digital Equity in Foothill WDB Communities: Local workforce system partners need to become part of larger state, regional, and local efforts that address the digital divide and a lack of digital equity. Economic disparity directly affects access to the web and the information, services, and resources it affords. Communities and individuals who lack internet/broadband access, hardware, and digital technology skills experience a huge opportunity gap that impacts their ability to learn, work, and achieve economic self-sufficiency. While Foothill area leaders will not be able to solve this issue on their own, they should commit to work with elected officials, business, and community stakeholders to develop and implement solutions to bridge gaps in digital access.

Prioritize Local Businesses and Job Seekers: Foothill WDB sits within one of the largest economies in the world: Los Angeles County and the Greater Los Angeles region. While businesses and workers within the six-city local workforce development area benefit from being part of this megaregion, Foothill WDB is one of the only organizations capable of prioritizing workforce services to the needs of Foothill communities. The local board and community stakeholders should focus, where possible, on identifying local jobs and giving local workers the first opportunity to submit their qualifications in application for these jobs.

Adopt a Holistic Approach to Supporting Communities in Recovery: In the wake of the pandemic, underserved populations may be rendered more vulnerable than ever before. To support those who need assistance the most, the workforce partners should attempt to see themselves as part of a holistic service system that addresses multiple needs. The

local board and the workforce system partners should devise a local recovery strategy to address the full range of needs being experienced in local communities, including employment, housing, medical services, mental health, food, transportation, childcare and more.

Plan Workforce Strategies to Improve Equity: The workforce system stakeholders acknowledge that equity does not just happen. It requires intentional efforts by organizations and individuals with the ability to bring about change. To improve workforce-related equity, diversity, inclusion, and access, the workforce system partners need to be intentional in their efforts and develop a plan to guide their actions.

Section V of this plan summarizes these and other issues, strategies, approaches, and key considerations that the Foothill WDB and the system partners will examine over the course of this plan.

### ***Developing Foothill WDB's PY 2021-24 Four-Year Plan***

Foothill WDB leadership held a series of discussions and community and stakeholders forums to secure input on key issues concerning the content and focus of the Local Plan. These sessions are described in Appendix 1 to this Plan. Plan development also entailed a review of partnerships, services, and systems, along with an assessment of where improvements can be made. Completing the plan took nearly approximately four months, after which it was made available for public review and comment, prior to being forwarded to the California Workforce Development Board for review.

### ***Impact of COVID-19 on The PY 2021-24 Local Plan***

Every aspect of developing the PY 2021-24 Local Plan was influenced by the onset on COVID-19, the ensuing public health crisis, and the myriad effects of the pandemic on businesses, schools, government operations, and the local workforce development delivery system. While the stakeholders met, discussions were held, priorities were identified, and a new four-year plan was developed, the influence of the pandemic on the planning process is undeniable, as its shaped stakeholders' views about the economy, the workforce, training and, virtually every aspect of the workforce system.

While the content of this plan frequently references the pandemic, most descriptions of activities and services, are described in a “non-pandemic” context. Foothill WDB leaders and system stakeholders recognize that effects of COVID-19 will likely shape our work over the next several years, particularly during the first half of the period covered by this plan.

**II. WIOA CORE AND REQUIRED PARTNER COORDINATION**

The Workforce Innovation and Opportunity Act includes requirements for Local Boards to establish a framework for collaboration among state and local programs that are financially supported by nineteen distinct federal fund sources. Six of these programs constitute the four “core partners:” the WIOA Title I Adult, Dislocated Worker and Youth Programs; the WIOA Title II Adult Education and Family Literacy Act Program; the WIOA Title III Wagner-Peyser Act Program; and the WIOA Title IV State Vocational Rehabilitation Services Program. The core partners, together with thirteen other federally supported programs, make-up the WIOA-mandated one-stop partners. The Foothill WDB has entered into a memorandum of understanding (MOU) with the organizations managing each federal program at the local level. The narrative that follows describes coordination with the WIOA core and other required program partners as prescribed by the Act.

**Coordination with AJCC Partners and WIOA Memoranda of Understanding**

Foothill WDB has maintains effective working relationships with state and local agencies that represent the one-stop partner programs. Over the next four years, the WDB looks forward to further enhancing coordination with each of the workforce system partners.

**Overview of Local One-Stop System Partners**

Following is a summary of the local/regional organizations representing the federal one-stop partner programs, with which the Foothill WDB has developed MOUs.

Federal Partner Programs	MOU Partner
Title I Adult Title I Dislocated Worker Title I Youth	Foothill Workforce Development Board
Title II Adult Education and Literacy	Pasadena Unified School District (Adult Education) Pasadena City College (Non-Credit Division) Monrovia Community Adult School
Title III Wagner-Peyser Unemployment Insurance (UI)	Employment Development Department (EDD)
Title IV Vocational Rehabilitation	California Department of Rehabilitation (DOR)
Carl Perkins Career Technical Education	Pasadena City College
Title V Senior Community Service Employment Program (SCSEP)	SER – Jobs for Progress
Job Corps	Los Angeles Job Corps Center
Native American Programs (WIOA Section 166)	United American Indian Involvement, Inc.
Migrant and Seasonal Farmworkers (WIOA Section 167)	Not applicable. There is no WIOA Section 167 program operating in the region.
Jobs for Veterans State Grants	Employment Development Department (EDD)
Youth Build	Not applicable. There is no Youth Build program in the local area.
Trade Adjustment Assistance (TAA)	Employment Development Department (EDD)
Community Services Block Grant	Los Angeles County Department of Public Social Services

Housing and Urban Development E&T	City of Pasadena Housing Department
Unemployment Insurance (UI)	Employment Development Department (EDD)
Second Chance Act	Not applicable. There is no Second Chance Act program in the local area.
Temporary Assistance for Needy Families (TANF)/CalWORKs	Los Angeles County Department of Public Social Services

***Memoranda of Understanding with System Partners***

The MOU between the Foothill WDB and the WIOA-mandated partners contains the following key provisions.

Responsibilities of the AJCC Partners: The AJCC partners agree to:

1. Participate in joint planning, plan development, and modification of activities to accomplish the following:
  - Continuous partnership building, including joint planning.
  - Continuous planning in response to state and federal requirements.
  - Responsiveness to local and economic conditions, including employer needs.
  - Adherence to common data collection and reporting needs.
2. Make the applicable service(s) applicable to the partner program available to customers through the one-stop delivery system.
3. Participate in the operation of the one-stop system, consistent with the terms of the MOU and requirements of authorized laws.
4. Participate in capacity building and staff development activities in order to ensure that all partners and staff are adequately cross-trained.

Infrastructure Funding Agreement and Other Shared System Costs

1. The partners agree to share system operating costs in so far as each benefits from participation in the AJCC. The cost of services, operating cost, and infrastructure costs of the system will be funded by all AJCC partners through a negotiated Cost Sharing Agreement based on proportionate use and agreed upon formula. Following implementation of a statewide data tracking system, non-co-located partners receiving benefit from the AJCC will agree to contribute a proportionate share of infrastructure costs.
2. AJCC partner contributions are reconciled on a regular basis comparing expenses incurred to relative benefits received. The reconciliation process is necessary in order to ensure that the proportionate share each partner program contributes remains consistent with an agreed upon cost methodology and is up to date and in compliance with the terms of the MOU. The partners agree to semi-annually

review infrastructure and other system costs to ensure all AJCC partners continue to contribute their fair and equitable share.

3. Foothill WDB is responsible for working with partners to reconcile contributions. The original signing parties to the MOU agreement are responsible for approving the reconciliation and any changes to the Cost Sharing Agreement.

### ***Coordination with AJCC Partner Programs***

The following information summarizes the ways in which the Foothill WDB and the local workforce system collaborate with organizations managing the federally mandated one-stop partner programs.

WIOA Title I – Adult, Dislocated Worker and Youth Programs: The three formula-funded programs are administered by Foothill WDB. Services are principally delivered at the comprehensive AJCC in Pasadena.

WIOA Title II – Adult Education and Literacy: Adult Education and Literacy services are provided by Pasadena City College, Non-Credit Division (PCC) and Monrovia Community Adult School. The services include Adult Secondary Education, High School Diploma, High School Equivalency, Adult Basic Education, English as a Second Language, Vocational ESL, English Language, and Civics Education. PCC provides student support through its Student Success and Support Program. Both local education agencies have representation on the local board.

WIOA Title III – Wagner-Peyser: EDD and the Foothill WDB are collocated within the AJCC. Foothill WDB was the first workforce development board that operates as a career services provider to move its entire operation into an EDD-owned building. EDD offers onsite Wagner/Peyser, Veterans, Trade Adjustment Assistance Act (TAA) and Unemployment Insurance (UI) programs. The Wagner-Peyser program provides jobseeker customers with assessments, referrals to partners, job search information, labor exchange, job search workshops, resume preparation, individual assessments, career counseling, job coaching, veteran hiring incentives, job clubs, labor market information, Unemployment Insurance/Disability Insurance information and filing assistance, and career skills assessments. The Jobs for Veterans State Grant provides extensive employment services, hiring incentives and job counseling to eligible veterans. The TAA program provides extensive workforce development services for workers affected by economic restructuring. EDD also provides Rapid Response services in partnership with WDB staff. An EDD Manager serves on the local board.

WIOA Title IV – Vocational Rehabilitation: Vocational Rehabilitation services are provided by the California Department of Rehabilitation (DOR). DOR provides vocational rehabilitation to eligible individuals, including counseling, guidance, job search and placement, vocational and other training, on-the-job training, rehabilitation and orientation/mobility, rehabilitation assistive technology, transition services for students

and employment. DOR representatives are on site weekly at the Foothill WDB AJCC on designated days. A DOR Manager serves on the local board.

Carl Perkins Career Technical Education: The Carl D. Perkins Career and Technical Education Act of 2006 (Perkins IV) is a principal source of federal funding to states and discretionary grantees for the improvement of secondary and postsecondary career and technical education programs across the nation. The purpose of the Act is to more fully develop the academic, career, and technical skills of secondary and postsecondary students who elect to enroll in career and technical education programs. Pasadena City College and local adult education providers are the primary recipients of Perkins funding and regularly make referrals to and receive referrals from AJCC staff.

Title V Older Americans Act: Senior Community Service Employment Program (SCSEP) services are provided by SER - Jobs for Progress. Services include eligibility determination, outreach, intake, and orientation to information and service, assessments, job search and placement assistance, development of an Individual Employment Plan, financial literacy services and on-the-job training. SER representatives are on site weekly at the Foothill WDB AJCC on designated days.

Job Corps: Foothill WDB refers youth to the Los Angeles Job Corps Center. Foothill WDB will enter into an MOU with Management and Training Corporation (MTC), the new federally-contracted operator of the center.

Native American Programs (WIOA Section 166): Foothill WDB collaborates with United American Indian Involvement, Inc. to provide referrals and co-enrollment opportunities for Indian and Native American job seekers, along with access to all WIOA and partner services in available through the AJCC.

Veterans: EDD administers this program and designated Disabled Veterans' Outreach Program (DVOP) and Local Veterans' Employment Representatives (LVER) Specialists are stationed at the AJCC to assist veterans seeking employment. Foothill WDB's partnership with EDD is described above under "Wagner-Peyser."

Trade Adjustment Assistance Act: TAA is a federal program that provides aid to workers who lose their jobs or whose hours of work and wages are reduced as a result of increased imports. The TAA program offers a variety of benefits and reemployment services to help unemployed workers prepare for and obtain suitable employment. Workers may be eligible for training, job search and other reemployment services. Coordination with TAA generally includes co-enrollment into WIOA, which provides multiple benefits, including TAA funds being used to cover all training costs. Foothill WDB's partnership with EDD is described above under "Wagner-Peyser."

Community Services Block Grant: L.A. County Department of Public Social Services (DPSS) funds a slate of community services programs that provide various forms of services and support. During the four-year cycle represented by this plan, Foothill WDB will work with our partners at DPSS to determine opportunities to more effectively connect

workforce development services with the activities of currently-funded local CSBG programs.

Housing and Urban Development Employment and Training Program: The City of Pasadena Housing Department provides rental assistance (Section 8 Rental Assistance Program) for low income residents, affordable housing opportunities, outreach and counseling, landlord/tenant housing mediation services, tenant protections services, local emergency shelters for homeless clients (which can include free meals, information/assistance and referrals for social services, and supportive services) and referral to training and placement services offered through the Municipal Assistance Solutions and Hiring (MASH) program.

Unemployment Compensation: EDD staff are co-located at the Foothill WDB AJCC and provide information to customers regarding UI benefits. Foothill WDB's partnership with EDD is described above under "Wagner-Peyser."

Temporary Assistance for Needy Families/CalWORKs: Services to TANF/CalWORKS participants are provided through an MOU with Los Angeles County DPSS. Services include: assessment of needs, eligibility, intake and orientation; the development of curriculum and programs to serve eligible participants; training; the engagement of employers; counseling for academic, personal and career achievement; case management; job search and informational assistance; labor market information; supportive services; work-based learning opportunities; and, recruitment and referrals.

The coordination of services and resources provided by the partners occurs on multiple levels. Some of the providers and their services are co-located within the Foothill WDB AJCC. Other providers are located on site at the AJCC on designated days of the week. Some of the providers serve on the Foothill Workforce Development Board. All partners participate in the Foothill WDB's One-Stop Partners Quarterly meetings.

#### **Partners' Efforts to Collaborate on Co-Enrollment and Case Management**

Currently Foothill WDB is engaged in co-enrollment with the majority of our partners. The WDB is working on developing or purchasing an automated system to capture and manage co-enrollments.

Foothill WDB is a member of the UNITE US network. UNITE US is a virtual Community Engagement Manager. It is an intuitive technology platform that facilitates trackable social referrals, generates real-time service delivery metrics, and integrates with Foothill WDB's partners' existing tools and workflows. This partnership allows us to help provide connections to social services for the people in our community who need it and it allow us to track and measure if it is making a difference. The Unite US Network makes it possible to remotely connect individuals with health and social care providers with access to referrals for people struggling with housing, food insecurity, employment and more. Foothill WDB will use the UNITE US platform to provide a venue for information sharing among partners who are a part of the local AJCC Network.



Foothill WDB and EDD utilize CalJOBS as its common case management system.

### **One-Stop System's Use of Technology and Other Remote Strategies**

The six cities that comprise the local workforce development area are compact and, geographically, there are no truly remote areas. There are, however, individuals who can more easily access online services than those only available through in-person service delivery. For nearly a decade, Foothill WDB has been working on improving our website and otherwise expanding our online presence to better serve customers through virtual means. The effects of the pandemic have caused us to accelerate these efforts. Following are a few examples of services available to customers online:

Program Eligibility and Enrollment: Foothill WDB can complete the WIOA enrollment process electronically through the use of Zoom videoconferencing and CalJOBS.

Orientation: Staff offer this session through Zoom, which is supplemented by a short video posted on the WDB's website.

Rapid Response Presentations: Laid off workers can participate via Zoom and on the WDB's Website.

Hire Ground Podcast: Foothill WDB produces the *Hire Ground* podcast, which features real people, real work, and real stories of success.

Employer Recruitments: Foothill WDB staff works with businesses to hold virtual job fairs and adult career awareness events through Zoom.

Client Case Management: Is provided through EDD's CalJOBS system. Foothill WDB staff are considered CalJOBS "super users."

Client Support Services: These services can be provided via email exchange, utilizing DocuSign, an e-sign application

Resume and Job Search Assistance: Using Zoom, job seekers can participate in workshops or receive one-on-one assistance.

UI Claims Information is available through CalJOBS.

### **Coordination of Workforce Activities and Support Services**

WIOA-funded participant support services are administered in accordance with Foothill WDB's Supportive Services policy. Supportive services under WIOA are provided to enable enrolled individuals to participate in training and work activities. The provision of supportive services is determined on an individual basis, based on the results of an assessment by an assigned Case Manager. Payments are based on the results of on-

going assessment and documented in a participant's Individual Employment Plan or Individual Service Strategy.

To receive supportive services, participants must be in progressing satisfactorily in services and activities outlined in their service plans. Prior to recommending WIOA supportive services, Case Managers assist participants in searching alternative sources of support. Only payments that are determined reasonable and necessary are provided. Every effort is made to find non-WIOA programs, partners, or resources to provide supportive services.

### ***Types and Limits***

Supportive services offered are available to meet of wide range of needs, including, but not limited to, transportation, tools, equipment, training-related supplies, uniforms, employment-related clothing, credentials, licenses, certifications, testing, health services, DMV costs, childcare, dependent care, rent, and utilities. Foothill WDB has set a maximum of \$1,000 per client per program for supportive service needs.

### ***Sources of Supportive Services Funds***

The most common sources of funding for supportive services provided to participants in Foothill WDB-administered workforce development programs are: WIOA Title I Adult, Dislocated Worker, and Youth Programs; WIOA Additional Assistance grants; the WIOA Veterans Employment Assistance Program; WIOA National Dislocated Worker Grants; WIOA COVID-19 Impacted Individuals grants; California Prison to Employment (P2E) grants; and the Los Angeles County Department of Workforce Development Aging and Community Services "Youth at Work" Program.

## **Physical and Programmatic Accessibility for Individuals with Disabilities**

Foothill WDB has implemented policies, procedures and processes to ensure compliance with WIOA Section 188 and applicable provisions of the Americans with Disabilities Act (ADA).

### ***Compliance - Facilities, Services and Accommodations***

Foothill WDB is co-located with the EDD, which ensures our shared facility adheres to all internal and external physical infrastructure (e.g., signage, automated door, counter heights, floor space minimums, door handles, water fountain requirements, restroom facilities, parking spaces) requirements for ADA compliance. The State conducts an annual ADA building assessment.

Service animals are permitted in the AJCC. The WDB ensures that its website is ADA compliant and the AJCC utilizes the California Relay Service for persons with hearing disabilities. All external communications and collateral materials contain required disclosure language.

Foothill WDB has a Reasonable Accommodation policy for users of AJCC services, which outlines procedures for the request, determination, and provision of reasonable accommodations as they apply to registration for and provision of services including core, intensive, training, and support services to qualified persons with disabilities. The AJCC's WIOA Service Application advises applicants with disabilities of their right to request reasonable accommodations. The AJCC's ADA Coordinator handles requests for reasonable accommodations, makes determinations and ensures reasonable accommodations are provided. A parallel policy exists for WDB's subcontractors, in terms of the provision of services to applicants and participants. All Foothill WDB subcontractor contracts contain the required nondiscrimination assurance provision and subcontractors are monitored to ensure compliance.

The WDB has an Equal Employment Opportunity (EEO) Officer position, codified through a civil service position, which reports directly to the Executive Director. The EEO Officer regularly participates in training, education and support to maintain competency. Additionally, as Foothill WDB staff members are personnel of the City of Pasadena (fiscal agent), all must comply with applicable State and federal laws regarding equal employment opportunity and prohibiting discrimination. These are further promulgated through City regulations and the Manual of Personnel Rules and Administrative Procedures.

The Foothill WDB has a complaint process for applicants and participants and the required posters and notices of rights and the complaint process and contacts are posted in the public area of the AJCC. Complaints are coordinated, addressed, and tracked for timely follow-up by the EEO Officer and the log of complaints is notified to the State on an annual basis. Record of nondiscrimination data is collected and maintained per confidentiality and security requirements.

Applicant and participant records that could lead to the disclosure of a disability are collected separately and maintained in confidential locked files and subject to the three-year minimum records retention schedule.

### ***Specialized AJCC Programs and Services for Persons with Disabilities***

Foothill WDB ensures that individuals with disabilities have access to the services and information needed to successfully transition back into the workforce. Foothill WDB has an active MOU with DOR to provide long-term services and supports to individuals who have exited the public Vocational Rehabilitation system. As discussed in Section II of this plan, Foothill WDB is preparing to collaborate more intensively DOR staff in outreach to businesses to identify new competitive integrated employment opportunities for individuals with intellectual or developmental disabilities.

In addition, Foothill WDB works the local school districts and community colleges to connect our job seekers to their disabilities programs and services.

***Availability of Assistive Technology and Support at the AJCC***

Interpreters are made available through the Department of Rehabilitation. Foothill WDB has screen reading and screen magnifying software on the computers for individuals who are visually impaired. The AJCC also has an amplified telephone, a teletype machine, and headphones available for individuals who are hearing impaired.

Concurrent with the implementation of this plan , Foothill WDB will expand the availability of assistive technology to include: an adjustable workstation; Windows 10 with access to a magnifier, narrator, on screen large touch screen monitor; large print contrast zoom text; video relay; clear sound amplifier; magnification camera; noise cancelling headset; roller joystick; Braille Sense Plus and Braille translator; Neo II laptop communication; and Victor Reader Stream.

***Staff Training***

Staff of Foothill WDB are employees of the City of Pasadena by way of the Foothill Employment and Training Consortium Policy Board joint powers agreement. The City of Pasadena is committed to the professional and personal development of its workforce. Employees are mandated to take part in a culture of lifelong learning. The City supports employees who seek to advance their personal and professional skills in an environment that encourages this process. The Department of Human Resources provides an extensive curriculum of courses to support employees at every stage in their career.

The City of Pasadena provides the following ADA training for all its employees including:

- ADA requirements for public meetings and events
- Creating accessible notices, identifying accessible sites
- Designing an accessible venue set-up
- Providing accessible printed and visual materials
- Responding to individual accommodation requests
- Disability awareness etiquette and language guidelines
- Origins of the Americans with Disabilities Act (ADA) and Foothill WDB's obligations under Title II of the ADA

**III. STATE STRATEGIC PARTNER COORDINATION**

In 2018, the State completed and published a biennial modification to California’s Unified Strategic Workforce Development Plan for Program Years 2016-19. Within this modification, the California Workforce Development Board identified several new strategic partnerships with state-level agencies and initiatives. Guidance issued by the State Board in 2018 to Local Boards regarding two-year modifications to their PY 17-20 Plans required that WDBs pursue these partnerships within their jurisdictions. In our 2019 modification to the Local Plan, Foothill WDB described these local level relationships, some of which were in an early stage of development. Following is a summary of the evolution of these strategic partnerships as well as approaches under consideration to further strengthen collaboration with local providers and programs.

**Coordination with County Human Services Agency and Other Local Partners That Serve Individuals Accessing CalFresh Employment and Training Services**

The Los Angeles County Department of Public Social Services (DPSS) is responsible for all TANF and related public welfare programs in the county, including CalFresh and its Employment and Training component. DPSS implements a CalFresh Employment and Training (E&T) Program, using a third-party provider model. DPSS contracts with Los Angeles County service providers for the implementation of CalFresh E&T programs. The CalFresh E&T Programs serves Los Angeles County Non-Assistance CalFresh (NACF) clients over the age of 18 whom are: enrolled or interested in enrolling into English as a Second Language (ESL), Basic Skills/Adult Basic Education, GED/HSD preparation, or career education programs including short-term credential programs or associate degree programs; and seeking career-path employment. The program’s services consist of:

- Supervised job search
- Job retention
- Education
- Self-Employment components

Following discussions in 2018 that led to the development of Foothill WDB’s 2019 Local Plan Modification, additional planning meetings between WIOA and CalFresh E&T staff were held, which included cross-training. A referral process was established, and CalFresh E&T representatives began to regularly participate in AJCC partner meetings. While the partnership remains in place, pauses in services that resulted from the pandemic have led to partners to agree that refresher cross-training for staff would be beneficial.

**Coordination with Local Child Support Agency and Other Local Partners That Serving Individuals Who Are Non-Custodial Parents**

In 2018, meetings between Foothill WDB and representatives of the Los Angeles County Department of Child Support Services were prompted by our development of a Modification to the PY 2017-2020 Local Plan and specific guidance from the California

Workforce Development Board regarding requirements for workforce and child support partnerships. These discussions were built on a history of the two organizations having occasionally worked together, which typically occurred when non-custodial parents with enforcement orders sought services from the Foothill WDB and needed assistance getting their driver's license reinstated. Based on the 2018 discussions, an MOU was developed between the agencies, a structured referral process was established, and "release of information" form was developed to facilitate communication and services to the individuals.

Under the new MOU, a number of early successes were achieved in terms of individuals referred by Child Support Services who were enrolled in WIOA services, found jobs, began paying child support, and achieved compliance with their support requirements. In addition, the WDB and Child Support Services coordinated with Los Angeles County Department of Public Social Services staff to promote workforce services to non-custodial and custodial parents.

As is the case with several partnerships, under the constraints of the pandemic, referrals have slowed based on services taking place virtually, rather than in person. Still, both organizations remain committed to the partnership and to expanding services, with a focus on changing the "face" of the child support program from one that is viewed as punitive to one that is seen as supportive. The relationship with the workforce development system and the prospect of connecting those with enforcement orders to jobs is an essential element in achieving this change in public perception.

**Coordination with Local Partnership Agreement Partners Established in Alignment with the Competitive Integrated Employment Blueprint and Other Local Partners That Serve Individuals with Developmental and Intellectual Disabilities.**

While preparing our 2019 Local Plan Modification, the WDB convened stakeholders from the disability services community in a forum focused on the use of Competitive Integrated Employment (CIE) for individuals with intellectual disabilities and developmental disabilities (ID/DD). We learned at that time that a Local Partnership Agreement (LPA) among the state-mandated sore partners had not been drafted. However, at the very end of 2019, the Foothill Valley LPA was completed. Core partners in the LPA are:

Department of Rehabilitation: Van Nuys/Foothill District and Pasadena Branch Office

Regional Centers: San Gabriel/Pomona Regional Center and Eastern Los Angeles Regional Center

Local Educational Agencies: Alhambra Unified School District; Arcadia Unified School District; Duarte Unified School District; Monrovia Unified School District; Pasadena Unified School District; South Pasadena Unified School District; and Temple City Unified School District

In addition to the core partners, who are signatory to the agreement, the Foothill Valley LPA lists several community partners, including America's Job Center of California, which are to the employment services function of the plan.

Foothill WDB regularly collaborates with DOR staff and special education providers in serving individuals with disabilities of all kinds. Following the finalization of the LPA, we were preparing to begin discussions with DOR regarding our role in businesses outreach to support the LPA partners' CIE goals. These plans were thwarted by the onset of COVID. As Los Angeles County moves toward a fuller reopening, we will work to resume these discussions.

<b>Coordination with Community-Based Organizations and Other Local Partners That Serve Individuals Who are English Language Learners, Foreign Born, and/or Refugees</b>
---

As indicated in our 2019 Plan, nearly fourteen percent (14%) of the Local Area's population are English Language Learners (ELL) and thirty two percent (32%) of residents are foreign-born. Asian languages, followed by Spanish, are the primary languages spoken by ELL residents in the Foothill Local Area. As such, nearly every workforce, education, health, human services, and community-based organization in the region serves substantial numbers of English Language Learners and immigrants. Over the many decades that the Foothill WDB has provided workforce development services to ELL and foreign-born individuals, some of our closest partners have been the community college and local education agencies. Pasadena City College, Pasadena Unified School District's Twilight Adult School, and Monrovia Community Adult Schools have been the best local resources for English-as-a-Second Language (ESL) training, as well as Vocational English-as-a-Second Language (VESL) training opportunities, which are offered by Pasadena City College.

### ***Strengthening Connections Through Specialized Grant Programs***

Foothill WDB's modification of a WIOA Additional Assistance grant to serve businesses in the hospitality industry that were impacted by COVID-19-related closures expanded participation by and services to ELL participants. The project enabled staff to survey ELL customers and inquire about their needs. Respondents indicated that assistance with filing for Unemployment Insurance and training was necessary. The WDB collaborated with EDD to provide services in multiple languages to furloughed or laid-off individuals. The grant strengthened our partnerships with organized labor and CBOs, helping to improve coordination and prevent duplication of services. Since the implementation of the Pilot Project in 2020, we have served over a thousand individuals in navigating the workforce system. Staff provides support and ensures that referrals to appropriate providers are made for education and support services.

***Expanding Partnerships***

In addition to the long-term partner relationships described above, since the publication of our 2019 Local Plan Modification, the WDB has continued to develop partnerships with community-based organizations whose services are intensively focused on the immigrant community and ELLs. Among these community partners are: Foothill Unity Center and Pasadena Job Center, which is an affiliate of the National Day Laborer Organizing Network (NDLON), an association of more than forty two (42) worker centers nationwide.

Foothill WDB has implemented our standard referral process to connect CBO-referred customers to workforce system services. Our staff has collaborated with local CBOs to host community engagement forums and workshops on incorporating the immigration voice and services relevant to the population. Other workshops that have been offered include: Entrepreneurship; Educational Opportunities and Training for Youth and Parents; How to Start My Own Business; and workforce orientation workshops. Foothill WDB also maintains a blog titled *Hire Ground* that promotes local workforce activities that are often relevant to the ELL population and immigrant communities.



**IV. WIOA TITLE I COORDINATION**

The following narrative addresses services, activities, and administrative requirements of the Foothill WDB under the WIOA Title I formula programs, along with strategies for staff preparation, training, and ongoing professional development to effectively respond to participant needs.

**Staff Training and Professional Development to Increase Digital Technology Skills**

Foothill WDB staff is well trained in the use of software and web applications utilized in their daily work. As a result of our close collaboration with EDD and the operation of an integrated service delivery system, staff is highly trained in the use of CalJOBS. To ensure that staff remains up to date in the use of digital technology to perform required tasks and support their customers, WDB leadership will ensure that training is ongoing and will include topics and access to resources such as the following:

Microsoft Office 365: This suite of products is ubiquitous in business operations, education, and personal use. Included are Word, Excel, PowerPoint, Access and Outlook. Workers armed with the ability to use these products are likely to compete more successfully for jobs and perform more productively in the workplace.

Zoom: This cloud-based video communications application allows users you to set up virtual video and audio conferencing, webinars, live chats, screen-sharing, and other collaborative capabilities. Since the onset of the pandemic, Foothill WDB managers and staff have observed that this platform is preferred over similar systems for communications with business customers, job seekers and workforce development professionals.

Microsoft Teams: Likely due to its Microsoft pedigree, this application closely follows Zoom in terms of its popularity. Team is an online communication and team collaboration tool that's part of connected to the Microsoft Office 365 Suite. It is mostly used for video conferencing by remote teams.

LinkedIn Learning: Foothill WDB will support staff in accessing instructional content of this online platform. LinkedIn Learning enables workers to discover and develop business, technology-related, and creative skills through expert-led course videos. With more than 5,000 courses and personalized recommendations, still will be able to identify, complete, and track courses related to their fields and interests, include digital technology skills.

**Frontline Staff Training and Professional Development to Increase Cultural Competency and Effectiveness in Working with Individuals and Groups that Have Been Exposed to Trauma**

Cultural competence in the workplace requires staff to examine their own cultural backgrounds and identities to increase awareness of personal assumptions, values, stereotypes, and biases. This awareness serves to inform their practices and can enhance their relationships with WDB clients. The communities served by the Foothill WDB are diverse. The is home to many vulnerable and underserved populations including various racial groups, disabled individuals, veterans, gender non-conforming individuals, and English Language Learners, among others.

In the wake of a series of tragic events over the last year that have highlighted racial inequities and injustice, millions of Americans have become more aware than ever before of the multi-faceted experiences of trauma-exposed populations. Trauma-exposed individuals are exposed to highly stressful life situations based upon a society’s predisposed negative impression or treatment. A trauma-exposed population continuously experiences systemic oppression, explicit/implicit bias, micro aggressions, and racial battle fatigue. Education and employment are just two of the areas where trauma-exposed populations suffer the effects of discrimination. In workforce development, this population makes up a significant of those we serve.

Foothill will host training for frontline staff focused issues of cultural competency and serving those exposed to trauma. The training will address:

- What is Racial Equity?
- The Language of Inclusion
- Understanding and Appreciating Diversity
- Culture Competency

Foothill WDB will look to the City of Pasadena Human Resource Department to provide resources this training. Outside resources, such a trainer’s procured through the California Workforce Association may also be used.

**Coordination of Rapid Response and Layoff Aversion Activities**

When the Worker Adjustment and Retraining Notification (WARN) Act took effect in the late 1980s, Foothill WDB (then Foothill Private Industry Council) began providing Rapid Response services to workers affected by layoffs that were covered by WARN. Over the last three decades, the WDB, EDD, and local partners have continued to develop and refine Rapid Response services to reflect guidance from U.S. DOL and the State of California, along with ever-evolving labor market needs. More recently, layoff aversion activities are being recognized as a more important component of the workforce system’s strategies to minimize the effects of displacement on local workers.

***Layoff Aversion***

Foothill WDB is in the processing of developing a formal layoff aversion strategy, understanding that it will be focused on the prevention or minimizing of unemployment for employees of companies that have announced layoffs or are struggling and at risk for layoffs. Layoff aversion focuses on saving jobs, putting people back to work, shortening the length of layoff, and revitalizing communities. The overall goal of layoff aversion is to save jobs. Implementation of programs and policies to develop the workforce, investment of limited resources, and arrangement of service delivery to continually improve employee skills is critical to an effective layoff aversion strategy.

Foothill WDB leadership and staff recognize that there are a wide variety of approaches and strategies available to assist with layoff aversion. Layoff aversion is an ongoing effort, not a one-time event. Foothill WDB plans to implement following strategies and services for Layoff Aversion: an early warning network; monitoring of economic trends; asset mapping; and use of WIOA and other funds for incumbent worker training. As this Plan is implemented, a workgroup of the local board will be established to guide this effort.

### ***Rapid Response***

The Foothill WDB's Rapid Response team is responsible for providing early intervention assistance for all workers being dislocated by substantial layoff or closures, regardless of the reason for the dislocation. This assistance is generally a collaborative effort involving representatives of several organizations, including the WDB, EDD, U.S. DOL, city economic development departments, community organizations, and local vocational training programs. Foothill WDB's Rapid Response activities and processes include:

1. Initial contact with the employer within a forty-eight (48) hour of receipt or learning of a WARN notice of layoff/closure.
2. Providing appropriate emergency financial and or technical assistance and working with partners to develop a coordinated response and schedule.
3. Working closely with elected officials and making them aware of Rapid Response events and schedules.
4. Inviting representatives of the following interests to a planning meeting: Foothill WDB, EDD, NAFTA/TAA (if applicable), the affected business, and organized labor (if applicable). During the meeting, the parties discuss possible remedies to address the lay off or closure. The employer point of contact is determined. The Rapid Response Coordinator establishes a timeline for implementing services. Those in the meeting determine what other organizations should be invited to the Rapid Response Orientation. The Rapid Response team commits to action and services, sets-up orientation dates (preferably prior to the date of separation) and develops a follow-up plan to communicate with the employer and dislocated employees.

5. The orientation is usually held at the employer’s site. If the employer is unable to provide space, Foothill WDB will identify an alternate venue.
6. The Employee orientation consists of the following activities:
  - All participants sign in upon arrival.
  - Folders are distributed that include a Rapid Response Guide to Lay Off Survival, the AJCC monthly workshop calendar, a Rapid Response Survey, eligibility information, and any other material relevant to that particular orientation.
  - WDB staff welcomes attendees, describe the role of the WDB, and introduce all the other participating partners.
  - EDD representatives provide information on Unemployment Insurance Benefits, NAFTA/TAA benefits, and job services.
  - When participating, DOL representatives are given the opportunity to present on COBRA and other benefits, the same applies to union representatives when present.
  - Foothill WDB staff describe the services available at the AJCC, including case management, training, job development, and other resources, such as emergency assistance and access to services outside the One-Stop. WDB staff also explains the eligibility process.
  - All participants will be asked to complete a survey. Surveys will be collected at the conclusion of the orientation.
  - All staff is asked to be available after the orientation to take any questions and provide guidance.
7. A “121 form” summarizing the dislocation event and subsequent actions is prepared and forwarded to the State and partners participating in orientation.
9. Surveys are tallied to assess the needs of the dislocated employees. Surveys results determine the number of affected workers who have expressed an interest in receiving WIOA-funded services, the kind of services they expressed an interest in, partner services required, and the number of affected workers who are not interested in services and why.
9. A follow-up letter, summarizing services, is provided to the affected business.

<p><b>Services and Activities Available under WIOA Title I Adult and Dislocated Worker Programs</b></p>
---

Adults and Dislocated Workers can access a full array of services through Foothill WDB’s WIOA Title I program. At the same that adult and dislocated worker job candidates are exploring employment, training, and career opportunities available from WIOA, they are exposed to the services provided by the full range of workforce system partners, including the mandated one-stop partners and other local agencies and system stakeholders whose programs are part of the local workforce development delivery system. The

following provides an overview of services most commonly used by adult and dislocated worker job seekers and of Foothill WDB's delivery system under which these services are made available.

### ***Service Delivery Sites***

Job seekers within the compact Foothill Local Workforce Development Area generally receive initial WIOA Title I services through two "sites:" the comprehensive AJCC or the WDB's mobile unit.

AJCC: Foothill WDB operates a comprehensive AJCC from a 15,205 sq. ft. facility in Pasadena. This location previously functioned solely as an EDD office, prior to the WDB fully integrating with EDD operations. The site is ideal for providing the basic and individualized career services envisioned by WIOA.

Mobile Unit: Use of a Mobile Training Unit (MTU) is Foothill WDB's innovative strategy to bring WIOA services to where they are most needed, providing a uniquely effective solutions for individuals and communities with fewer transportation resources. The MTU is a converted 37-foot recreational vehicle that is equipped with modern technology, compact office space, and knowledgeable staff that brings workforce development services to clients on a "pop-up" or scheduled basis. The MTU is often deployed to neighborhoods where underserved and vulnerable populations have less access to services.

As previously discussed, the "web" has become the third major "site" for Foothill WDB's delivery of workforce development services. In a post-COVID world, board members, staff and partners all expect that there will be many job seekers that will have become accustomed to virtual services and will continue to use Foothill WDB's internet-based services as their primary means for career exploration and employment preparation.

### ***Career Services for Adult and Dislocated Worker Participants***

The delivery of career services through the Foothill WDB AJCC and resources includes:

Basic Career Services: Basic career services are made available to all individuals, and include:

- Determinations of eligibility;
- Outreach, intake, and orientation;
- Initial assessment;
- Labor exchange services;
- Referrals;
- Workforce and labor market employment information;
- Performance information and program cost information;
- Information on performance accountability measures;
- Information on the availability of supportive services or assistance;

- Assistance in establishing eligibility for programs of financial aid assistance for training and education programs not provided under WIOA; and
- Information and assistance regarding filing claims under UI programs.

Individualized Career Services: Individualized career services are provided when they are needed for an individual to obtain or retain employment. One-stop center staff rely principally on assessments to determine the need for and appropriateness of individualized career services. These services include:

- Comprehensive and specialized assessments;
- Development of an individual employment plan;
- Group and/or individual counseling and mentoring;
- Career planning (e.g., case management);
- Short-term pre-vocational services;
- Internships and work experiences that are linked to careers;
- Workforce preparation activities;
- Financial literacy services;
- Out-of-area job search assistance and relocation assistance; and
- English language acquisition and integrated education and training programs.

As a result of participation of career services (whether basic, individualized or both) many job seekers are prepared to plan their careers, seek employment opportunities, and secure a job on their chosen career pathways. These individuals often have existing skill sets linked to demand jobs, have transferable skills, or are entering fields where it is customary to hire inexperienced workers who then acquire experience over time while engaged in work.

For some job seekers, job-specific skills training is needed to prepare them for employment. Following is an overview of job training program models available to adults and dislocated workers enrolled in Foothill WDB's WIOA Title I programs.

### ***Vocational Training***

The Foothill WDB makes available classroom training programs (offered either in-person or online) and work-based training programs, such as on-the-job training, transitional jobs, or customized training.

Classroom Training and Use Off-the-Shelf Programs: Under WIOA, states establish and maintain a list of training providers that are eligible to receive WIOA Title I funds for training services. AJCCs issue an Individual Training Account (ITA) to a WIOA-eligible individual to fund training services. The training provider must be selected from those listed on the Eligible Training Provider List (ETPL). Under the Foothill WDB program, ITAs are issued to job seekers that reside in or were laid off from employers that located in one of the six consortium cities.

Foothill WDB, like many other boards in Southern California, relies on the South Bay Workforce Investment Board (SBWIB) to vet and approve training programs for the ETPL. South Bay WIB has procured and contracted with approximately 200 providers for inclusion on its Intra-State Training and Information Resource Network (I-TRAIN), the local ETPL. I-TRAIN and the statewide ETPL contain program and performance information on Southern California's private and public training providers that are approved to receive WIOA training funds through ITAs. Such data includes statistics on enrollments, placements, training-related placements, and wages and is updated on a quarterly basis. This performance information has been helpful in assisting staff and customers to choose the best schools and training programs.

Work-Based Learning: Foothill WDB also provides the following work-based learning or "earn and learn" activities:

- Paid Work Experience
- On the Job Training
- Customized Training
- Apprenticeships
- Transitional Subsidized Employment

For these programs, Foothill WDB enters into agreements with businesses or intermediary training providers to provide hands-on, work-based training. Training outlined guide businesses in delivering training that will result in participants' acquisition of skills.

### ***Priority of Service***

Foothill WDB has published a WIOA Adult Program Priority of Service Policy. The policy indicates that veterans and eligible spouses continue to receive priority of service among all eligible individuals. However, they must meet the WIOA adult program eligibility criteria and meet the criteria under WIOA Section 134 (c)(3)(E). When programs are statutorily required to provide priority, such as the WIOA adult program, then priority must be provided in the following order:

1. Veterans and eligible spouses who are also recipients of public assistance, other low income individuals, or individuals who are basic skills deficient.
2. Individuals who are the recipients of public assistance, other low income individuals, or individuals who are basic skills deficient.
3. Veterans and eligible spouses who are not included in WIOA's priority groups.
4. Other individuals not included in WIOA's priority groups.

At the discretion of the Executive Director, exceptions to the priority requirements may be made for individuals seeking enrollment in special projects, regional grants, or for exceptional circumstances on a case-by-case basis.

### **Services and Activities Available under WIOA Title I Youth Program**

Under our WIOA Youth Program, Foothill WDB provides an array of services which assist in-school and out-of-school youth and young adults ages 16 to 24 who need services such as: assistance in attaining a high school diploma or equivalency certificate; learning workplace skills; conducting career exploration; training for in-demand occupations; developing job readiness skills; and job placement assistance.

#### ***WIOA Youth Programs and Providers***

WIOA requires that all in-school and out-of-school Youth programs make available 14 required elements. Not only are all of these services available through Foothill WDB's Youth programs, but they also represent the core features of our program. Services include:

1. Tutoring, study skills training, instruction and evidence-based dropout prevention and recovery strategies that lead to completion of the requirements for a secondary school diploma or its recognized equivalent (including a recognized certificate of attendance or similar document for individuals with disabilities) or for a recognized postsecondary credential;
2. Alternative secondary school services, or dropout recovery services, as appropriate;
3. Paid and unpaid work experiences that have academic and occupational education as a component of the work experience, which may include the following types of work experiences
  - Summer employment opportunities and other employment opportunities available throughout the school year;
  - Pre-apprenticeship programs;
  - Internships and job shadowing; and
  - On-the-job training opportunities;
4. Occupational skill training, which includes priority consideration for training programs that lead to recognized postsecondary credentials that align with in-demand industry sectors or occupations in the local area involved;
5. Education offered concurrently with and in the same context as workforce preparation activities and training for a specific occupation or occupational cluster;



6. Leadership development opportunities, including community service and peer-centered activities encouraging responsibility and other positive social and civic behaviors;
7. Supportive services;
8. Adult mentoring for a duration of at least 12 months, that may occur both during and after program participation;
9. Follow-up services for not less than 12 months after the completion of participation;
10. Comprehensive guidance and counseling, which may include drug and alcohol abuse counseling, as well as referrals to counseling, as appropriate to the needs of the individual youth;
11. Financial literacy education. Having the skills to manage finances is critical for young people just starting out in the workforce. Financial literacy goes beyond just understanding “needs” and “wants” to making important decisions about budgeting, taking on educational debt, using credit cards, and making large purchase commitments like a lease, mortgage, or car payment. Many young people have not received any type of financial education when they get ready to start working. Being smart about money means learning the skills to balance your budget, manage debts, and increase your economic health.;
12. Entrepreneurial skills training (additional information is provided below);
13. Services that provide labor market and employment information about in-demand industry sectors or occupations available in the local area, such as career awareness, career counseling, and career exploration services; and
14. Activities that help youth prepare for and transition to postsecondary education and training.

### ***Special Programs and Services for Youth and Young Adults***

Based on the menu of services that WIOA allows for Youth Programs, Foothill WDB frequently develop strategies that meet the unique needs of disconnected and other opportunity youth who reside in the communities that we serve. Examples include the following.

Entrepreneur Training Program: Even young adults dream of having their businesses. Entrepreneurs account for more than 50% of the U.S. private workforce. However, owning a business requires research and planning to determine whether an idea is viable in the marketplace. Foothill WDB has developed a program for youth with an eye toward entrepreneurship. Training covers the following essential topics:

- Overview of the opportunity and challenges of owning a business
- Developing a business plan; defining your business, concept/product; defining your target market; documenting your plan.
- Obtaining a business location and license
- Access to capital
- Accounting and taxes
- Marketing, salesmanship and business associations
- Hiring Incentives 101
- What is your responsibility as a business owner?

Work Experience: Foothill WDB has a number of programs to assist youth in finding employment. Youth who are still in school can take advantage of a work experience opportunity with one of the WDB's business partners. For youth not currently enrolled in high school, other forms of paid work-based learning and skills development are available.

### ***Services for Youth with Disabilities***

All of the foregoing activities are available to youth with disabilities. When a young person with a disability seeks services through the AJCC, assessments are administered and an Individual Service Strategy is developed to identify past educational attainment, skills levels, interests, barriers, and unique or specialized needs. Depending on the results of the assessment and service planning process, WIOA Youth Program staff may engage colleagues from the Department of Rehabilitation, special education or other partners to assist in securing services and, as necessary accommodations, to facilitate the youth/young adult's participation in the program. Work Experience has been successful strategy for many youth with disabilities, as it provides the opportunity to working with others in an integrated work setting.

### ***Addressing the Digital Literacy Skills of Youth and Young Adults***

No matter their educational deficits or barriers to employment, most of the youth and young adults seeking employment and related services from Foothill WDB are surprisingly tech savvy. Not only are they adept at using a wide range of hardware and software and web applications, but they are also remarkably willing to try any new technology tool put before them. This openness to new ideas allows staff to present a wide range of options to them. Our focus of developing the digital skills of WIOA Youth program participants will include exposure to and instruction in the use of various tools including the following.

Microsoft Office 365: Also described earlier, Microsoft Office 365 is ubiquitous in business operations, education, and personal use. Included are Word, Excel, PowerPoint, Publisher, Access and Outlook. Workers armed with the ability to use these products are likely to compete more successfully for jobs and perform more productively in the workplace.

Zoom: As useful for job seekers as it is for Foothill WDB staff, this cloud-based video communications application allows users you to set up virtual video and audio conferencing, webinars, live chats, screen-sharing, and other collaborative capabilities. It is widely used by providers of distance learning programs.

Adobe Creative Products: Previously relegated to the stockpile of tools used by “creative types,” Adobe creative products are being deployed throughout operations of all kinds. In addition to the familiar Reader, Adobe products for which skilled users are in demand include Photoshop and Illustrator, among others.

Email: The social media and text heavy world of youth communications is frequently devoid of use of any kind of email. Not only will youth learn how to use Outlook and other email systems of various kinds, instruction on the use of email will focus on etiquette and social norms for email communications in a business setting. Youth will understand the need for an acceptable level of formality and consistency that avoids the abbreviations, emoticons, and hashtags which are common in other, less business-oriented forms of digital communications.

Social Media: In addition to using social media applications for personal and social purposes, youth will be exposed to how businesses of all types are increasingly taking advantage of social media platforms to advertise and promote products and services.

Search Engines: Every aspect of work requires employees to be able to search for information, answers, and solutions on the web. Youth will learn about various tools and techniques to make their searches more successful, yielding better results.

Mobile Apps: While this may seem the domain in which youth dominate, the development expansion and use of apps from the business side hold tremendous promise for young people looking for market unique skills to potential employers

Google Analytics: The use of analytics technology continues to expand across every industry and type of business venture. To expose youth and young adults to use of these tools, Foothill WDB will provide an introduction to Google Analytics, which tracks and reports website traffic and more.

<p><b>Entity Responsible for Disbursal of Grant Funds and the Competitive Process Used to Award Contracts for WIOA Title I Activities</b></p>
---

Process for disbursing grant funds and competitive award of contracts are embedded in local policy as described below:

***Disbursement of Grant Funds***

The City of Pasadena serves as the fiscal agent for the WIOA Title I program and is responsible for the disbursal of grant funds as determined by the local Chief Elected Official. Operationally, Foothill WDB reports to the Office of the City Manager and utilizes

the City's financial system, policy and procedures, and is incorporated into the City's annual budget.

### ***Competitive Process to Award Contracts***

The City of Pasadena provides in-kind administrative support in human resources, finance, accounting, procurement, legal services, and information technology. The Foothill Workforce Development Board follows the City of Pasadena's procurement policies and procedures for all grant-related purchases. The City of Pasadena's procurement processes utilize a combination of formal, informal, and micro purchase methods. Procurement policies include standards to address conflict of interest, contractual oversight, record retention, and small, minority-, women-owned businesses. Procurements are conducted to ensure maximum value for taxpayers.

### **How the Local Board Fulfills the Duties of the AJCC Operator and/or the Career Services Provider or Selection of AJCC Operators and Career Services Providers**

The responsibilities of the AJCC/One-Stop Operator (OSO) are met through contracted services, while Foothill WDB directly functions in the capacity of career services provider for the WIOA Title I Adult and Dislocated Worker programs.

### ***AJCC/One-Stop Operator Duties and Responsibilities***

The Foothill Workforce Development Board contracts with ProPath, Inc, to provide AJCC operator services. ProPath, an experienced provider of workforce development services, was selected to as the OSO through a competitive selection process in May 2017 and has recently been re-procured for this function. Foothill WDB has prescribed the following roles and responsibilities for the OSO:

1. Coordinate the service delivery, implementation and monitoring of Foothill WDB Memorandums of Understanding (MOUs) Resource Sharing Agreements with all mandated Partners in conjunction with appropriate appointed Foothill WDB staff and identify any changes that may be needed to the agreements in order to ensure appropriate customer flow for AJCC shared services.
2. Act as a liaison between Foothill WDB staff and AJCC partners for the purpose of facility coordination, ADA compliance, site accessibility, resolving disputes, and addressing grievances. This including assuring the delivery of accessible services to individuals with limited English proficiency, disabilities, or other significant barriers.
3. Convene and facilitate stakeholder and partner meetings for the purpose of promoting the adoption of creative and innovative methods and best practices in the delivery of required services. This includes coordinating AJCC partner activities to improve client flow, shared services including cross training, policies and

- procedures training, development of marketing and/or educational tools, creation of partner directory, and collaborative efforts for process improvement.
4. Ensure AJCC partners follow the policies of the AJCC.
  5. Support general coordination of career services and AJCC partners.
  6. Adhere to and implement all Federal, State, and Board policies and guidance. The One-Stop Operator must follow and abide by any current and future Foothill WDB administrative directives especially directives concerning the day-to-day operation of the AJCC, Equal Employment Opportunities, and the Americans with Disabilities Act.
  7. Advise and assist Foothill WDB on all items relevant to AJCC certification and partner agreements.
  8. Assist in maintaining the AJCC One-Stop network structure.
  9. Integrate systems and coordinate WIOA services for the AJCC Partners and service providers, placing priority on customer service.
  10. Lead implementation of regional service delivery policies (State).
  11. Lead quarterly One-Stop Operator reports to the Foothill Workforce Development Board on operations, performance and continuous improvement recommendations.
  12. Participate in monthly AJCC One-Stop operations meetings with co-located partners and offer best practices.
  13. Develop and enhance the workforce development system by focusing on a fully coordinated and integrated service delivery model that is market driven and offers value-added services to job seekers.
  14. Assist in implementing Foothill WDB policy.
  15. Assess, develop, and generate a Foothill WDB/AJCC quarterly report that accurately reflects and measures AJCC: partner activities; customer traffic; co-enrollments; referrals and outcomes; and successes and failures.

### ***Career Services Provider***

With state authorization, Foothill WDB has served as the provider of Adult and Dislocated Worker services for more than twenty years. The WDB has recently submitted an application to the California Workforce Development board requesting approval to continue in this capacity. The application provides a variety of evidence that supports

Foothill WDB's capacity to continue to fulfill the responsibilities of this function. These include:

- Organizational and staff experience providing direct services to local job seekers and the businesses that hire them.
- An approach to service delivery that is fully integrated with Wagner-Peyer and other programs and services delivered by staff of the California Employment Development Department.
- Decades-long partnerships with the agencies representing the WIOA-mandated core and other on-stop partners
- Effective working relationships with dozens of community-based organizations, agencies serving business and industry, and other local workforce system stakeholders.
- Multiple designations of high-performing board status.
- A history of collaboration with other local workforce development boards in the Greater Los Angeles region.

<b>V. CONSIDERATIONS FOR PROGRAM YEARS 2021 - 24</b>
--

Based on discussions held throughout the planning process, the following topics have been identified as priorities for further exploration, development, and/or enhancement as the Foothill WDB and the partners implement the Local Plan.

**Major themes**, including those with a broad scope, identified by the WDB and stakeholders include:

- Local workforce system partners need to become part of larger state, regional, and local efforts that address the digital divide and a lack of digital equity.
- There should be a greater local focus, where the workforce system concentrates on identifying local jobs and giving local workers a first shot at those jobs.
- In the wake of the pandemic, underserved populations may be rendered more vulnerable than ever before. To support those who need our assistance the most, the workforce partners need to see themselves as part of a holistic service system that addresses multiple needs.
- To address equity, diversity, inclusion and access, the workforce system partners need to be intentional in their efforts and develop a plan to guide their actions.

**Other workforce strategies and issues** that stakeholders have suggested the WDB and partners examine and evaluate include the following:

- Identify metrics beyond the WIOA measures that matter to Foothill communities. Develop strategies to track, analyze, and respond to performance on these metrics.
- Rethink outreach, recruitment and marketing efforts. To increase our brand recognition with key customers, will need to simplify our message and make it local, so that it is meaningful to job seekers and businesses in the communities we serve.
- As part of our career planning strategies, we need to incorporate instruction on financial planning. If it is our goal to create a workforce that experiences economic security, the workforce system partners need to provide job seekers with the right tools.
- The system partners need to follow trends - legislative, societal, and economic – to plan for necessary additions and adjustments to program, services and strategies.
- Coming out of the COVID-19 economy, the local workforce system needs to prioritize services to women who, according to various metrics, have felt the harshest economic effects of the pandemic.

- The workforce development system needs to pay additional attention to the needs of mature workers, who are likely to have more difficulty than many others in adapting to a post-pandemic economy that will be more technology-focused than ever before.
- The partners should carefully examine and act upon opportunities to streamline processes required for job seekers and business to receive services.
- Workforce system leaders and others should examine the perennial lack of affordable child and how it affects labor market participation, and work to identify possible solutions.



<b>VI.</b>	<b>APPENDICES</b>
------------	-------------------

The following Items are Included as part of the Local Plan.

Attachment 1: Stakeholder and Community Engagement Summary

Attachment 2: Public Comments Received that Disagree with the Local Plan

Attachment 3: Signature Page

<b>Stakeholder and Community Engagement Summary</b>
---

To facilitate the engagement of stakeholders in planning for the local workforce development delivery system and in the development of the PY 2021-24 Local Plan, the WDB hosted two community and stakeholder forums focused on topics affecting strategies and services across the system. These forums included:

Vision for the Local Workforce System: How can workforce system partners and other stakeholders create a system that is more equitable, accessible, and effective?

This forum was held via Zoom on February 23, 2021.

Strengthening the Role of the AJCC as an Access Point for all System Partners and Programs: How can the AJCC be more effectively promoted and used as a central access point for all local workforce system services?

This forum was held via Zoom on February 10, 2021.

In addition, a planning discussion centered on “vision” was held via Zoom with the members of the Workforce Development Board and Foothill’s Employment and Training Consortium’s Policy Board during the WDB’s meeting on March 17, 2021.

Mode of Outreach	Target of Outreach	Summary of Attendance	Comments
Email	EDD	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.
Email	Department of Rehabilitation	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.
Email	Foothill Community Center	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.
Email	Friends Outside	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.
Email	LA County Department of Public Social Services	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.
Email	Monrovia Community Adult Schools	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.
Email	Pasadena City College	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.
Email	Pasadena Housing Department	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.

Email	Senior Community Service Employment Program (SCSEP/SER)	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.
Email	Twilight Adult Schools, Pasadena USD	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.
Email	United American Indians Involvement, Inc.	-Attended forums. -Participated in 1-to-1 discussions with WDB	Engaged in planning process.

<b>PUBLIC COMMENTS RECEIVED THAT DISAGREE WITH THE LOCAL PLAN</b>
---

1.	<i>From:</i>	<i>Date:</i>
<i>Comment:</i>		

2.	<i>From:</i>	<i>Date:</i>
<i>Comment:</i>		

**SIGNATURE PAGE**

The following signatures represent approval of the Local Plan by Foothill Workforce Development Board and the Chief Elected Official for the Foothill Local Workforce Development Area.

For the **Foothill Workforce Development Board**:

	4/30/2021
Dan Lien, Chair	Date

For the **Foothill Local Workforce Development Area**

	4/30/2021
Rachelle Arizmendi, Chair	Date

**AGENDA REPORT**

**TO:** FETC Policy Board **DATE:** June 24, 2021  
**FROM:** Dianne Russell-Carter, FETC Administrator  
**SUBJECT:** **CONSIDERATION OF FOOTHILL WORKFORCE DEVELOPMENT BOARD (FWDB) STAFF RECOMMENDATION FOR APPROVAL OF THE FOOTHILL WDB FINAL LOCAL AREA RECERTIFICATION APPLICATION FOR PROGRAM YEAR 2021-2023**

**RECOMMENDATION:**

It is recommended that the Foothill Employment and Training Consortium Policy Board (FETC) approve the Foothill Workforce Development Board (FWDB) Final Local Area Recertification Application for Program Year 2021-2023.

**BACKGROUND:**

This requested action is a necessary administrative action to finalize the FWDB's Local Area Recertification Application for Program Year 2021-2023. As the FETC Policy Board is the FWDB's Chief Local Elected Official, the application requires its approval and signature of the Policy Board Chair.

The Local Board Recertification Application is required by the California Workforce Development Board (WDB) on a biennial basis. This document recertifies the Local Area and local WDB for the period of July 1, 2021 through June 30, 2023 and is required under the Workforce Innovation and Opportunity Act (WIOA). The previous recertification period was 2019-2021.

In late February 2021, the California WDB / Employment Development Department (EDD) issued the Directive WSD20-06, titled "Local Area Subsequent Designation and Local Board Recertification." The Directive required submission of the Local Area Recertification Application by March 31, 2021. At that time, the FWDB staff completed and forwarded the application to the California WDB / EDD.

This recertification attests to the FWDB's board membership, the workforce program performance and the sustained fiscal integrity of the FWDB during the 2018-19 and 2019-2020 Program Years. In addition, the recertification confirms the FWDB's continued participation and contribution to regional planning and the negotiation of regional performance measures.

Attached is a copy of the final FWDB Local Area Recertification Application for Program Year 2021-2023.

Respectfully submitted,



Dianne Russell-Carter  
FETC Administrator

**Local Area Subsequent Designation and  
Local Board Recertification  
Application for Program Year 2021-23**

**Local Workforce Development Area**

Foothill Workforce Development Board

---

## **Application for Local Area Subsequent Designation and Local Board Recertification**

This application will serve as your request for Local Workforce Development Area (Local Area) subsequent designation and Local Workforce Development Board (Local Board) recertification for Program Year (PY) 2021-23 under the *Workforce Innovation and Opportunity Act* (WIOA).

If the California Workforce Development Board (CWDB) determines the application is incomplete, it will either be returned or held until the necessary documentation is submitted. Please contact your [Regional Advisor](#) for technical assistance or questions related to this application.

### Foothill Workforce Development Board

Name of Local Area

1207 E. Green Street

Mailing Address

Pasadena, CA 91106

City, State, ZIP

3-31-2021

Date of Submission

Diann Russell-Carter, Executive Director

Contact Person

626-584-8395

Contact Person's Phone Number



## Local Board Membership

The WIOA Section 107(b)(2)(A) through (E) states the requirements for nominating and selecting members in each membership category. The WIOA Section 107(b)(2)(A) requires that business members constitute a majority of the Local Board. The chairperson shall be a business representative, per WIOA Section 107(b)(3).

The local Chief Elected Official (CEO) is required to provide the names of the individuals appointed for each category listed on the following pages, and attach a roster of the current Local Board which identifies each member’s respective membership category.

*Business* – A majority of the members must be representatives of businesses in the Local Area who (i) are owners of businesses, chief executives or operating officers of businesses, or other business executives or employers with optimum policy-making or hiring authority; (ii) represent businesses, including small businesses, or organizations; and (iii) are appointed from among individuals nominated by local business organizations and business trade association (WIOA Section 107[b][2][A]).

Please identify the Local Board chairperson by typing CHAIR after their name.

Name	Title	Entity	Appointment Date	Term End Date
1. Daniel J. Lien, <b>FWDB CHAIR</b>	Principal	DJL Professional Services	8/20	8/24
2. Keshia Bowen	Owner	Simply Divine	8/20	8/24
3. Steven Gutierrez	Contract Manager	Rager’s Abbey Flooring & Window Covering	8/20	8/24
4. Robert Helbing	President	Air Tro, Inc.	8/20	8/24
5. Victor LaGroon	Director of Strategic Partnerships and Alliances	City of Hope	8/20	8/24
6. Sandra Mejia-Ramirez	Owner	M & R Professional Services, Inc.	8/20	8/24
7. Helen Romero-Shaw	Public Affairs Manager	Southern California Gas Company	8/20	8/24
8. Tom Selinski	Owner, CFO	Focus Out, Inc.	8/20	8/24
9. Brenda Trainor	Proprietor	Frontier Trail, Inc.	8/20	8/24
10. Laurie Wheeler	President/CEO	South Pasadena Chamber of Commerce	8/20	8/24

*Labor* – Not less than 20 percent of the members must be representatives of workforce within the Local Area who must include (i) representatives of labor organizations who have been nominated by state labor federations; (ii) a member of a labor organization or a training director from a joint labor-management apprenticeship program, or if no such joint program exists in the area, such a representative of an apprenticeship program in the area; and may include (iii) representatives of community-based organizations with demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment, veterans, or individuals with disabilities; and (iv) representatives of organizations with demonstrated experience and expertise in addressing the employment, training, or education needs of eligible youth and/or out-of-school youth (WIOA Section 107[b][2][B]).

*California Unemployment Insurance Code* (CUIC) Section 14202(b)(1) further requires and specifies that at least 15 percent of Local Board members shall be representatives of labor organizations unless the local labor federation fails to nominate enough members. For a local area in which no employees are represented by such organizations, other representatives of employees shall be appointed to the board, but any local board that appoints representatives of employees that are not nominated by local labor federations shall demonstrate that no employees are represented by such organizations in the local area.

<b>Name</b>	<b>Title</b>	<b>Entity</b>	<b>Appointment Date</b>	<b>Term End Date</b>
1. Shomari David	Business Representative	IBEW Local 11	8/20	8/24
2. Noel (Tony) De Trinidad	Business Representative	Painters & Allied Trades, DC 36	9/19	9/23
3. Hector Delgado	Business Agent/Political Coordinator	Teamsters Local 986	9/19	9/23
4. Gene Hurd	President	United Auto Workers (UAW) Local 509	9/19	9/23

*Education* – Each Local Board shall include representatives of entities administering education and training activities in the Local Area who must include (i) a representative of eligible providers administering WIOA Title II adult education and literacy activities; (ii) a representative of institutions of higher education providing workforce investment activities; and may include (iii) representatives of local educational agencies, and community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment (WIOA Section 107[b][2][C]).

Name	Title	Entity	Appointment Date	Term End Date
1. Salvatrice Cummo	Executive Director, Economic & Workforce Development	Pasadena City College	9/18	9/21
2. Elia Evans	Director of Community Outreach	UEI College	9/19	9/23
3. Flint Fertig	Director of Adult Education	Monrovia Unified School District	9/19	9/23
4. John Frala	Professor Alternative Fuels	Rio Hondo College	9/19	9/23
5. Michael Wrangler	Dean, Career/Technical & Continuing Education	Citrus College	8/20	8/24

*Economic and Community Development* – Each Local Board shall include representatives of governmental, economic, and community development entities serving the Local Area who must include (i) a representative of economic and community development entities; (ii) a representative from the state employment service office under the *Wagner-Peyser Act*; (iii) a representative of the Vocational Rehabilitation program; and may include (iv) representatives of agencies or entities administering programs serving the Local Area relating to transportation, housing, and public assistance; (v) Representatives of philanthropic organizations serving the Local Area; and (E) individuals or representatives of entities as the local CEO in the Local Area may determine to be appropriate (WIOA Section 107[b][2][D] and [E]).

Name	Title	Entity	Appointment Date	Term End Date
1. Denise McKnight	Staff Services Manager	California Department of Rehabilitation	8/20	8/24
2. Betty R. McWilliams (VICE CHAIR)	Executive Director	Foothill Unity Center, Inc.	8/20	8/24
3. (Vacant*)		Employment Development Department – Workforce Services	8/20	8/24

*\*EDD Representative, Cesar Valladares, Deputy Division Chief, EDD, Workforce Services resigned effective February 16, 2021 - A replacement member has not yet been named.*

### Performed Successfully

The Local Area hereby certifies that it has performed successfully, defined as having met 80 percent of their negotiated performance goals in PY 2018-19 or PY 2019-20 for the following indicators:

- Employment Rate 2<sup>nd</sup> Quarter After Exit
- Median Earnings

PY 2018 Performance Goals				
	Adults	Dislocated Workers	Youth	
Employment Rate 2nd Quarter After Exit	72.7%	72.7%	80.0%	Employment or Education Rate 2nd Quarter After Exit
Median Earnings 2nd Quarter After Exit	\$6,415.11	\$10,181.54	BASELINE	Median Earnings

PY 2019 Performance Goals				
	Adults	Dislocated Workers	Youth	
Employment Rate 2nd Quarter After Exit	67.9%	80.4%	62.5%	Employment or Education Rate 2nd Quarter After Exit
Median Earnings 2nd Quarter After Exit	\$7,931.04	\$9,344.74	BASELINE	Median Earnings

### Sustained Fiscal Integrity

The Local Area hereby certifies that it has not been found in violation of one or more of the following during PY 18-19 or PY 19-20:

- *Final determination of significant finding(s)* from audits, evaluations, or other reviews conducted by state or local governmental agencies or the Department of Labor identifying issues of fiscal integrity or misexpended funds due to the willful disregard or failure to comply with any WIOA requirement.

- *Gross negligence* – defined as a conscious and voluntary disregard of the need to use reasonable care, which is likely to cause foreseeable grave injury or harm to persons, property, or both.
- *Failure to observe accepted standards of administration* – Local Areas must have adhered to the applicable uniform administrative requirements set forth in Title 2 *Code of Federal Regulations* (CFR) Part 200.

Certify No Violation

### **Engaged in Regional Planning**

*Engaged in regional planning* is defined as participating in and contributing to regional planning, regional plan implementation, and regional performance negotiations. The Local Area hereby certifies that it has participated in and contributed to regional planning and negotiating regional performance measures in the following ways:

The FWDB is currently serves as the Regional Organizer for the seven WDB-member Los Angeles Basin Regional Planning Unit (RPU). In this capacity, on a quarterly basis and as needed, the FWDB convenes the executive leadership of the seven WDBs and provides communication, liaison, and administrative support to the RPU in terms of fulfilling the State regional planning requirements. The FWDB is currently responsible for developing, completing and submitting the RPU’s 2021-2024 WIOA Regional Plan to the State.

The FWDB is the coordinator of the RPU’s Regional Plan Implementation (RPI) 3.0 State grant (Earn and Learn with Employment Supports) and the RPI 4.0 State grant (Equity, Diversity and Inclusion Regional Initiative). The RPI 3.0 grant provides jobseekers with work experience, on-the-job training and apprenticeship opportunities and pairs these employment preparation services with non-traditional, intensive employment supportive services. The RPI 4.0 grant will facilitate equity discussions among the stakeholders of the RPU and identify and initiate professional development, training and capacity building of workforce staff and partners in Equity, Diversity and Inclusion.

The FWDB took part in the regional performance measure discussions.

## Local Area Assurances

Through PY 21-23, the Local Area assures:

- A. It will comply with the applicable uniform administrative requirements, cost principles, and audit requirements (WIOA Section 184[a][2] and [3]).

Highlights of this assurance include the following:

- The Local Area's procurement procedures will avoid acquisition of unnecessary or duplicative items, software, and subscriptions (in alignment with Title 2 CFR Section 200.318).
- The Local Area will maintain and provide accounting and program records, including supporting source documentation, to auditors at all levels, as permitted by law (Title 2 CFR Section 200.508).

Note that failure to comply with the audit requirements specified in Title 2 CFR Part 200 Subpart F will subject the Local Area to potential cash hold (Title 2 CFR Section 200.338).

- B. All financial reporting will be done in compliance with federal and State regulations and guidance.

Highlights of this assurance include the following:

- Reporting will be done in compliance with Workforce Services Directive WSD19-05, *Monthly and Quarterly Financial Reporting Requirements*, (December 4, 2019).
- All closeout reports will comply with the policies and procedures listed in WSD16-05, *WIOA Closeout Requirement*, (July 29, 2016).

Note that failure to comply with financial reporting requirements will subject the Local Area to potential cash hold. (Title 2 CFR Section 200.338)

- C. Funds will be spent in accordance with federal and state laws, regulations, and guidance.

Highlights of this assurance include:

- The Local Area will meet the requirements of the *California Unemployment Insurance Code Section 14211*, to spend a minimum of 30 percent of combined total of WIOA Title I adult and dislocated worker formula fund allocations on training services.
- The Local Area will not use funds to assist, promote, or deter union organizing (WIOA Section 181[b][7]).

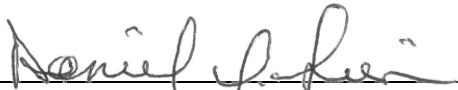
- D. The Local Board will select the America's Job Center of California<sup>SM</sup> operator(s), with the agreement of the local CEO, through a competitive process such as a Request for Proposal, unless granted a waiver by the state (WIOA Section 121[d][2][A] and 107[g][2]).
- E. The Local Board will collect, enter, and maintain data related to participant enrollment, activities, and performance necessary to meet all CalJOBS<sup>SM</sup> reporting requirements and deadlines.
- F. The Local Board will comply with the nondiscrimination provisions of WIOA Section 188, including the collection of necessary data.
- G. The Local Area will engage in and contribute to, regional planning and regional plan implementation (for example, Local Area has participated in regional planning meetings and regional plan implementation efforts, and the Local Board and local CEO have reviewed and approved the regional plan and modifications).
- H. The Local Area will participate in regional performance negotiations.
- I. It will comply with CWDB policies and guidelines, legislative mandates and/or other special provisions as may be required under federal law or policy, including the WIOA or state legislation.
- J. Priority shall be given to veterans, recipients of public assistance, other low-income individuals, and individuals who are basic skills deficient for receipt of career and training services funded by WIOA Adult funding (WIOA Section 134[c][3][E] and *Training and Employment Guidance Letter* [TEGL] 10-09, and TEGL 19-16).

# Application Signature Page

**Instructions** – The local CEO and Local Board chair must sign and date this form. Electronicsignatures are permitted for the PY 21-23 application.

By signing the application below, the local CEO and Local Board chair request subsequent designation of the Local Area and recertification of the Local Board. Additionally, they agree to abide by the Local Area assurances included in this application.

Local Workforce Development Board Chair

  
\_\_\_\_\_  
Signature

Daniel J. Lien

\_\_\_\_\_  
Name

Owner, DJL Professional Services

\_\_\_\_\_  
Title

3-31-2021

\_\_\_\_\_  
Date

Local Chief Elected Official

  
\_\_\_\_\_  
Signature

Rachelle Arizmendi

\_\_\_\_\_  
Name

Mayor, City of Sierra Madre

\_\_\_\_\_  
Title

3-31-2021

\_\_\_\_\_  
Date